



Proposal Evaluation
Fitness Equipment with Related Accessories and Services RFP #052324

	Possible Points	Anchortex Corporation	Bolt Fitness Supply LLC	Dynamic Fitness and Strength LLC.	EGYM Inc.	Eleiko Sport Inc	Fitness Ventures International DBA: Aktiv Solutions	Fonroche Lighting America	Healthcheck Network LLC	iFIT Inc
Conformance to RFP Requirements	50	37	33	40	44	43	41	-	-	39
Financial Viability and Marketplace Success	75	43	30	51	56	60	49	-	-	45
Ability to Sell and Deliver Service	100	59	57	88	77	87	-	-	-	86
Marketing Plan	50	41	16	45	43	43	43	-	-	33
Value Added Attributes	75	43	33	61	64	63	55	-	-	62
Warranty	50	34	33	45	46	40	42	-	-	41
Depth and Breadth of Offered Equipment, Products, or Services	200	109	100	169	175	105	166	-	-	158
Pricing	400	278	180	333	342	251	305	-	-	318
Total Points	1,000	644	482	832	847	692	778	-	-	782
Rank Order		12	14	5	4	11	10	16	16	8

	Possible Points	Johnson Health Tech North America, Inc. DBA Matrix Fitness	Johnson Health Tech Trading Inc.	JTL Enterprises LLC	Life Fitness LLC	Performance Health Holdings Inc.	Precor Inc.	SportsArt America Inc.	TRUE Fitness Technology Inc.
Conformance to RFP Requirements	50	38	36	26	37	-	44	41	40
Financial Viability and Marketplace Success	75	39	48	43	58	-	65	48	54
Ability to Sell and Deliver Service	100	88	83	60	91	-	91	83	88
Marketing Plan	50	43	36	25	46	-	42	47	47
Value Added Attributes	75	65	55	38	67	-	58	67	62
Warranty	50	44	40	28	46	-	46	41	46
Depth and Breadth of Offered Equipment, Products, or Services	200	176	139	125	176	-	171	169	159
Pricing	400	288	346	227	290	-	366	363	352
Total Points	1,000	781	783	572	811	-	883	859	848
Rank Order		9	7	13	6	16	1	2	3

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